

GUIDELINES

WIA-affiliated amateur radio clubs advertising in Amateur Radio magazine

Applicable from 1 March 2024

Each calendar year, WIA-affiliated clubs can take **without-charge** advertising in *Amateur Radio* according to these options:

- (1) one half-page advertisement, only;
- (2) two quarter-page advertisements in any two issues;
- (3) three one-sixth page advertisements in any three issues.

Clubs seeking to take advantage of this concession are advised to first discuss your requirements with the Editor of *Amateur Radio*.

Conditions

- a) the Club's WIA affiliation must be current
- b) eligibility will be determined by the Editor
- c) the content must relate to amateur radio and amateur radio activities
- d) bookings should be according to the "*Amateur Radio* magazine production schedule" *
- e) inclusion and placement is subject to the availability of space and at the Editor's discretion
- f) with multi-issue placements, any artwork variations are the Club's responsibility
- g) artwork size must meet those set out in "*Amateur Radio* magazine advertising sizes" *
- h) Artwork should be provided in PDF format at exact size of publication, high resolution 300 DPI, CMYK colour profile, all fonts embedded at 100%.

* PDFs of these documents are online, here: www.wia.org.au/members/armag/about/

Joint club advertising

Where two or more affiliated clubs are acting jointly in organising an event, program, or an operation, one larger advertisement may be placed without charge, per calendar year, by combining the individual club concessions, up to a maximum of one full page.

Any Club wishing to place advertising outside the parameters detailed above should discuss their requirements with either *Amateur Radio*'s Business Manager or the Editor.

Requirements

The Editor shall always have the right to reject, or require changes to, any advertising for any reason.

The content of all advertisements shall be restricted to club activities and shall not include any material of a commercial or personal nature.

E&OE